

Order / Rev: 54229
Alt Order #: 9804724 /Brad
Flight Dates: 10/30/12 - 11/06/12

Advertiser: Depasquale/D/PA Auditor General
Product Desc: EUGENE DEPASQUALE
Estimate: 2182

WHP-TV CBS21

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WHP	10/30/12	11/05/12	M-F 6p-630p News CBS 21 News at 6p	CM	6p-630p	11111--	:30	5	\$200.00	P-2	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----		1				\$200.00		0.00			
N 4	WHP	10/30/12	11/05/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	11-1---	:30	3	\$700.00	P-2	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1-1---		2				\$700.00		0.00			
		Week: 11/05/12	11/11/12	1-----		1				\$700.00		0.00			
N 5	WHP	10/31/12	11/05/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	1-1-1--	:30	3	\$800.00	P-2	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--1-1--		2				\$800.00		0.00			
		Week: 11/05/12	11/11/12	1-----		1				\$800.00		0.00			
N 6	WHP	11/03/12	11/04/12	Sa-Su 6p-630p News Rnd CBS 21 News at 6p	CM	6p-630p	-----11	:30	2	\$140.00	P-2	0.00	NM	2	\$280.00
N 7	WHP	11/04/12	11/04/12	Su 11p-1130p News CBS 21 News at 11p	CM	11p-1130p	-----S	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
N 8	WHP	11/04/12	11/04/12	CBS Sun Morning CBS Sun Morning	CM	9a-1030a	-----S	:30	1	\$275.00	P-2	0.00	NM	1	\$275.00
N 9	WHP	10/30/12	10/30/12	CBS This Morning CBS This Morning	CM	7a-9a	-T-----	:30	1	\$75.00	P-2	0.00	NM	1	\$75.00
N 10	WHP	10/30/12	11/05/12	M-F 11p-1135p News CBS 21 News at 11p	CM	11p-1135p	11-1---	:30	3	\$325.00	P-2	0.00	NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1-1---		2				\$325.00		0.00			
		Week: 11/05/12	11/11/12	1-----		1				\$325.00		0.00			
													Totals	26	\$8,530.00